

Milena Lekic

From: Info Onogost <info@onogost.me>
Sent: srijeda, 29. januar 2025. 14:26
To: Finansiranje
Subject: Cjenovnik za lokalne izbore u Nikšiću - portal Onogošt
Attachments: Onogost - Cjenovnik.pdf

Poštovani,

U prilogu šaljem cjenovnik izbornog oglašavanja u kampanji za lokalne izbore u Nikšiću 2025.

Molim Vas za potvrdu o prijemu mejla, kao i da li je sve u redu.

Srdačno,

Redakcija portala Onogošt

067 14 32 64

Crna Gora
AGENCIJA ZA SPREČAVANJE KORUPCIJE
PODGORICA

Pr. m. jelo:			
Org. jed.	Bro.	Pr. og.	Vrijednost:
02-07	130	108	

30-01-2025

OSTALE KATEGORIJE

BILBOARD BANNER - desktop i mobilni (970x250) i (970x460)

- Prodoh gradom - 4€ (CPM) - 270€ (mjesec)
- U člancima - 4€ (CPM) - 350€ (mjesec)

BANNER DESKTOP - MOBILE (300X250)

- Sve vijesti - 2€ (CPM) - 39€ (sedmica) - 140€ (mjesec)

PR OBJAVE

- Sponzorisan članak - 50€
- Native PR - 250€
- Sponzorisane video objave u člancima - 100€

DIZAJNERSKO RJEŠENJE

- JPG Baner - 10€
- GIF Baner - 20€

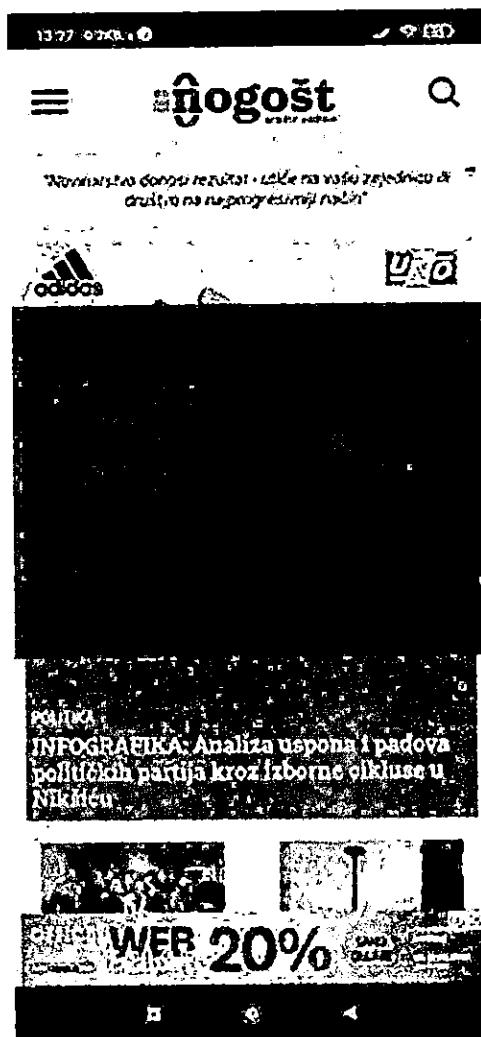
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*Svi baneri su u rotaciji (dvije reklame), izuzev Banner Portal Top,
Floater Banner i Banner Mobile Footer Anchor

*Cijene za politički marketing se uvećavaju za 100%



MOBILNA VERZIJA



BANER MOBILE TOP
- 4€ (CPM) - 300€ (mjesec)

(970x460)

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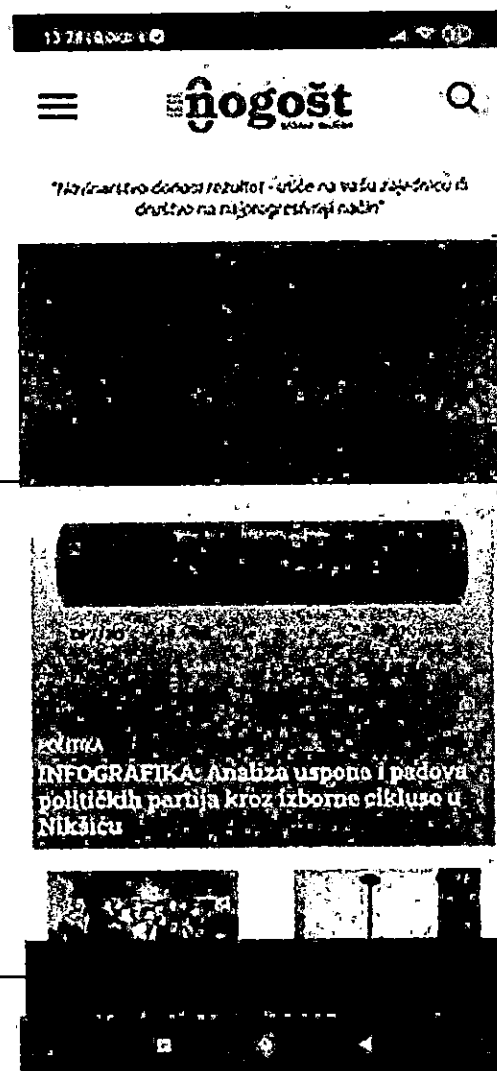
BANER MOBILE FOOTER
1€ (CPM) - 400€ (mjesec)

(970x200)



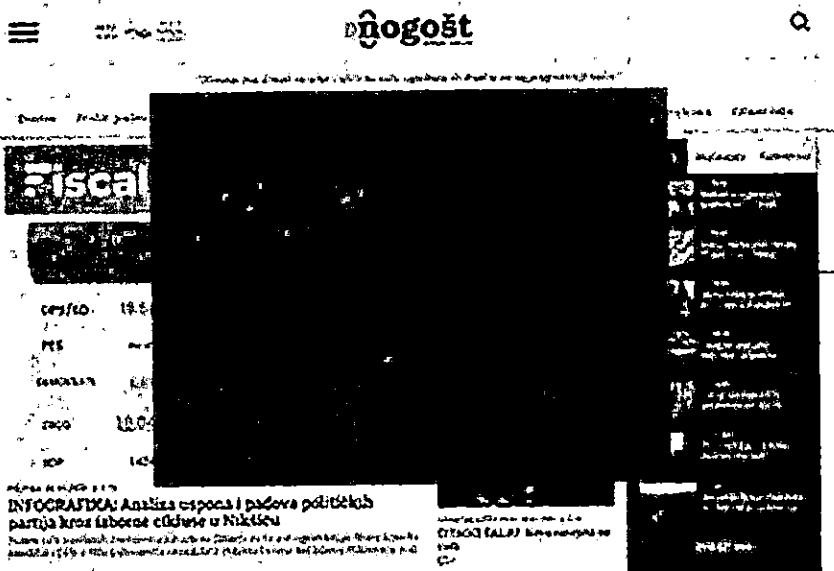
FLOATER BANER - 20€ (dan)

(desktop i mobilni 800x600)





DESKTOP VERZIJA



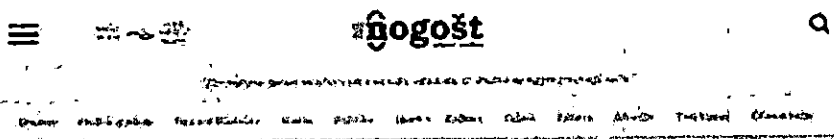
FLOATER BANER
- 20€ (dan)

(desktop i mobilni 800x600)



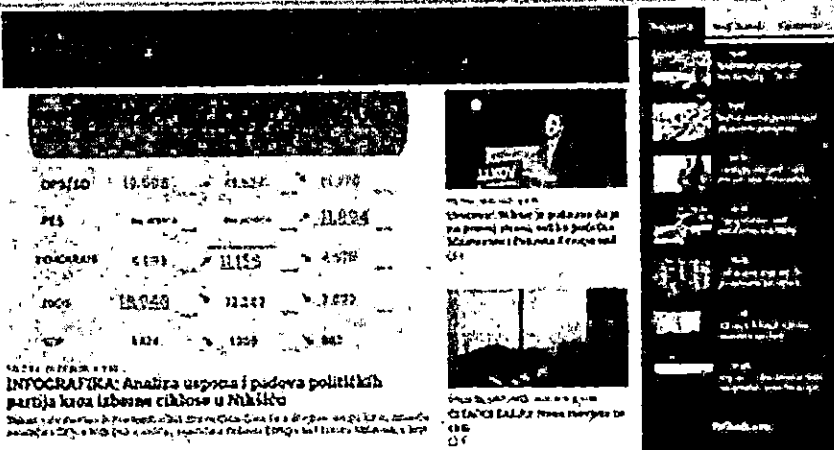
BANER PORTAL TOP
- 400€ (mjesec)

(1280x150)



BANER PORTAL HEAD
2€ (CPM) - 150€ (mjesec)

(955x110)



BANER BILBOARD 1

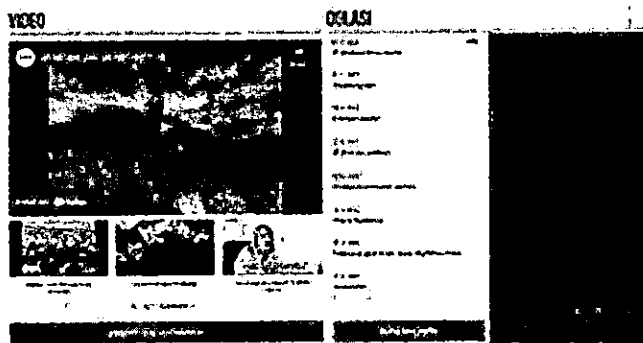
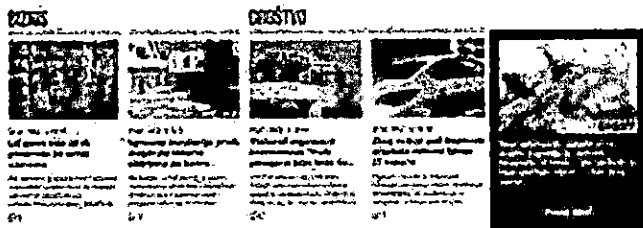
- 3€ (CPM) - 200€ (mjesec)

(970x250)



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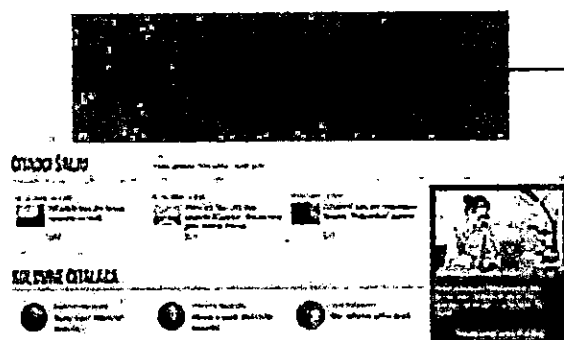


BANER WALLPAPER
- 2€ (CPM) - 150€ (mjesec)

(310x650)

BANER BILBOARD 2
- 2€ (CPM) - 150€ (mjesec)

(970x250)



BANER BILBOARD 3
- 1,5€ (CPM) - 100€ (mjesec)

(970x250)



BANER A/B/C
- 1€ (CPM) - 70€ (mjesec)



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