

## cjenovnik politickog marketinga portal Dan (lokalni izbori Podgorica)

X IZBRIŠI

← ODGOVORI

← ODGOVORI SVIMA

→ PROSLEDI

...



Smiljka Kadović &lt;smiljka.kadovic@dan.co.me&gt;

pon 5.8.2024. 14:50

Označi kao nepročitano

Za: Finansiranje;

📎 1 prilog

Cjenovnik  
p=pdf

Preuzmi sve

Postovani,

Dostavljam vam cjenovnik politickog marketinga portala Dan za lokalne izbore u Podgorici.

S postovanjem,

**Smiljka Kadović**

Rukovodilac marketing službe

mob. +382 67

tel/fax. +382 20 481 562

E-mail. smiljka.kadovic@dan.co.me

Web. www.dan.co.me

Ul. 13. jul bb,

81000 Podgorica, Crna Gora



cjenovnik

DOO "JUMEDIA MONT"

Broj 401

Podgrada 4 4 2014 god.

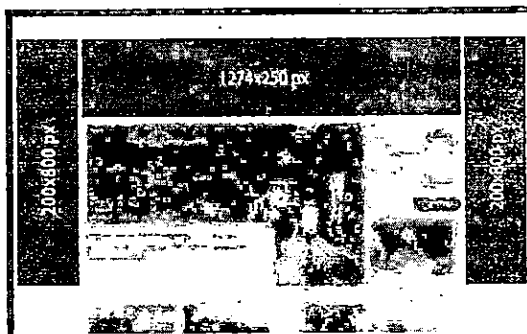
**ДАН**  
ПОРТАЛ

## FORMATI ZA DESKTOP VERZIJU

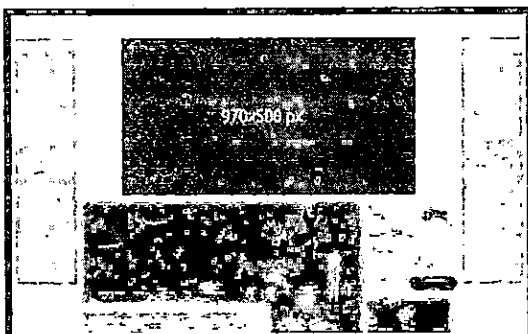
BILLBOARD



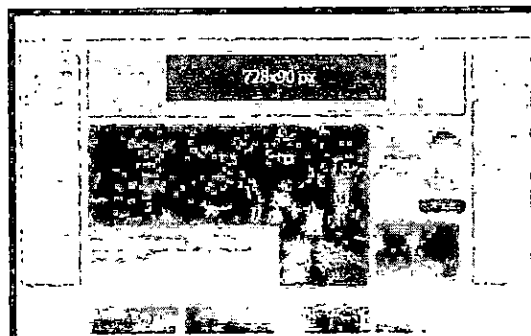
TANDEM (Billboard + wallpaper)



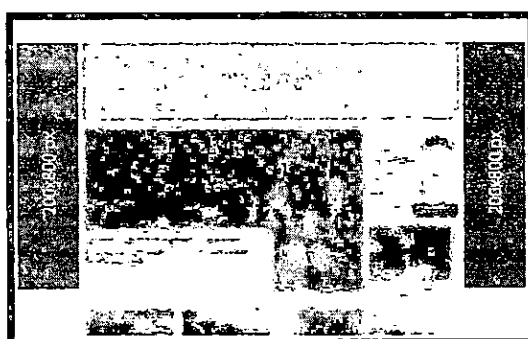
MEGA BILLBOARD



LEADERBOARD



WALLPAPER



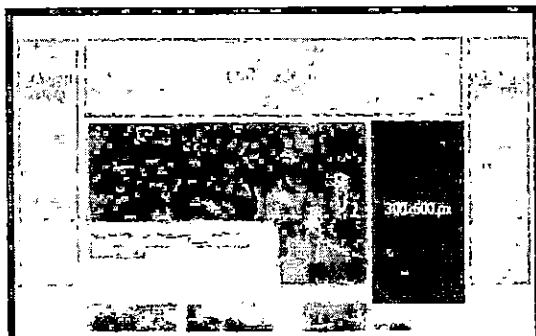
MEDIUM RECTANGLE \* rubrika



\* Ovaj format se prikazuje na svim stranama osim na naslovnoj poziciji 1.

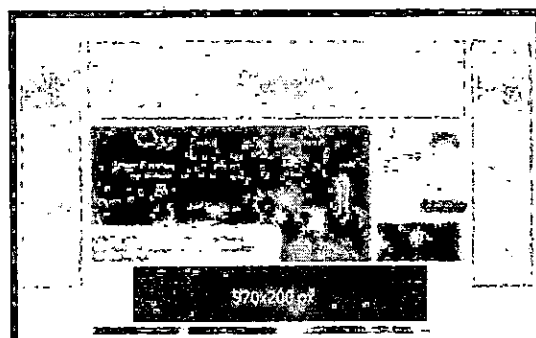
## FORMATI ZA DESKTOP VERZIJU

### HALF PAGE\* rubrika

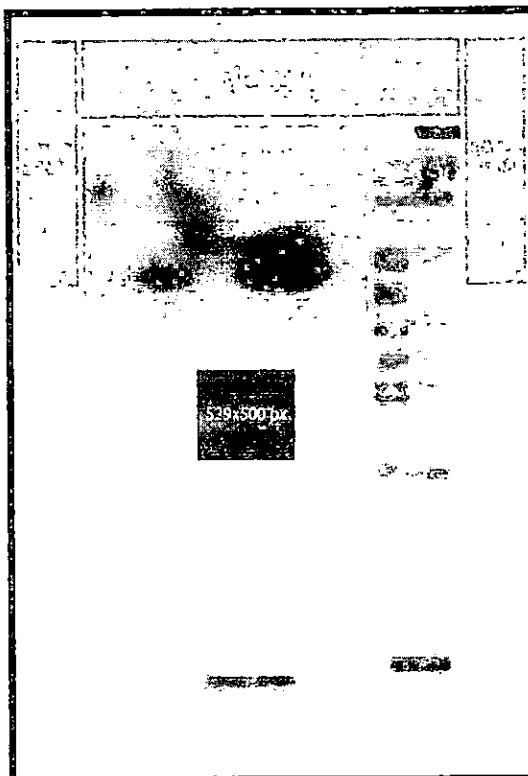


\* Ovaj format se prikazuje na svim stranama osim na naslovnoj poziciji 1.

### FOOTER



### IN ARTICLE



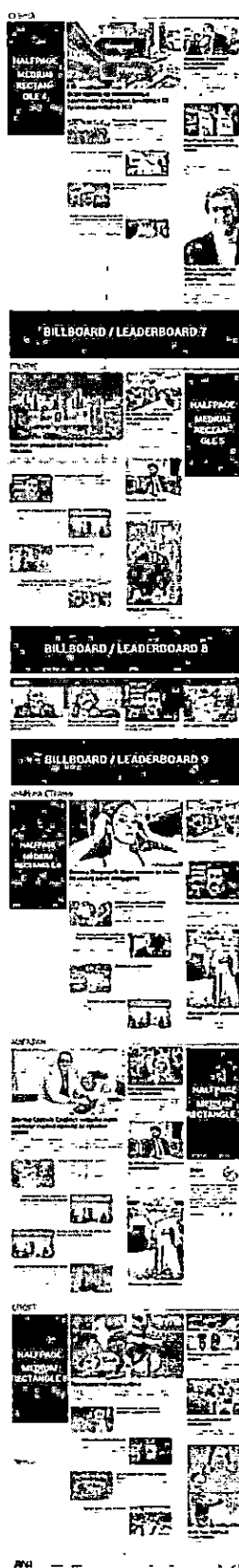
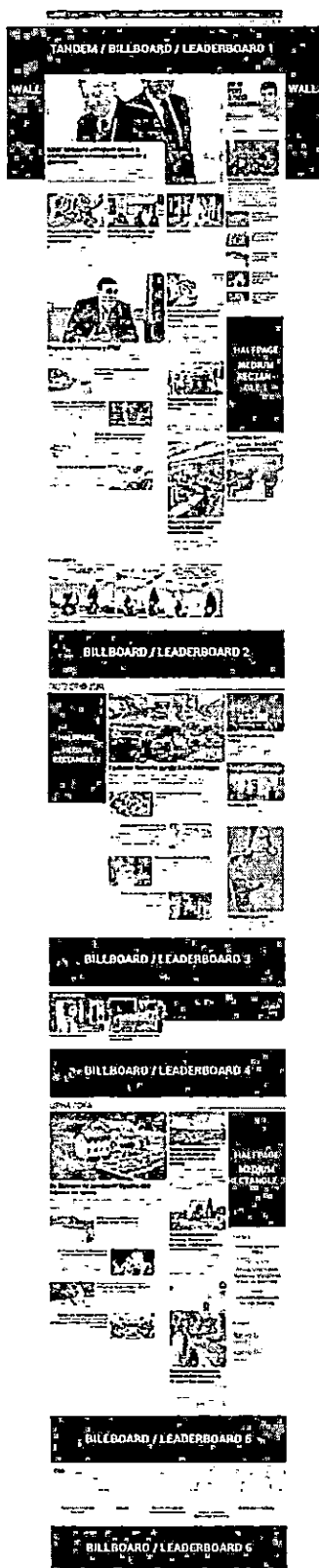
| ROS DESKTOP      |                                 |            |
|------------------|---------------------------------|------------|
| Baner            | Dimenzije                       | cijena CPM |
| Bilboard         | 970 x 250 / 1180x250 / 1245x250 | 10 €       |
| Mega billboard   | 970 x 500 / 1180x500 / 1245x500 | 15 €       |
| Wallpaper        | 200 x 800 / 350x1080            | 14 €       |
| Tandem           | 1275x250 + wallpaper            | 17,5 €     |
| Leaderboard      | 728 x 90                        | 6 €        |
| Footer           | 1200 x 200 / 970 x 200          | 10 €       |
| Medium Rectangle | 300 x 250 / 300 x 500           | 2 €        |
| Half page        | 300 x 600                       | 4 €        |
| In article       | 520x520                         | 3 €        |

\* Navedene cijene se odnose na poziciju 1.

\* Pozicija 2 se naplaćuje 20% manje od navedenih cijena.

\* Ostale pozicije (3-9) se naplaćuju 50% manje od navedenih cijena

## NASLOVNA

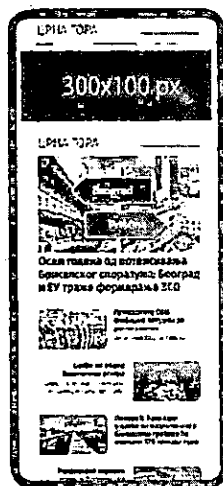


## CLANAK

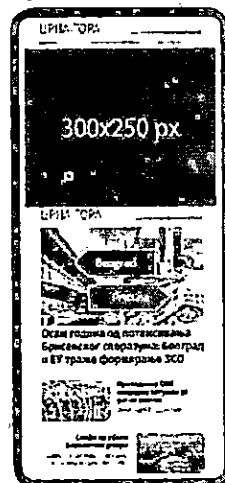


## FORMATI ZA MOBILNU VERZIJU

MOBILE  
BILLBOARD

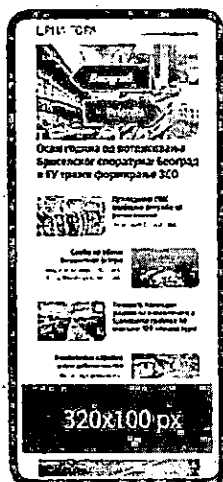


MOBILE MEGA BILLBOARD/  
MOBILE RECTANGLE \*

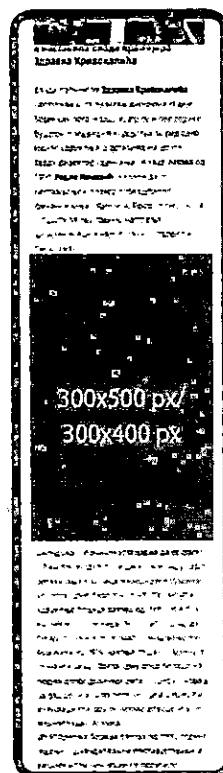


\* Mobile rectangle se prikazuje između sekcija

FOOTER



PARALLAX/INARTICLE



| ROS MOBILE            |                       |            |
|-----------------------|-----------------------|------------|
| Baner                 | Dimenzije             | cijena CPM |
| Mobile billboard      | 300 x 100             | 3,5 €      |
| Mobile mega billboard | 300 x 250             | 4,5 €      |
| Mobile rectangle      | 300 x 250             | 3,5 €      |
| Inarticle             | 320 x 500 / 300 x 400 | 4 €        |
| Footer                | 320 x 100             | 6 €        |
| Parallax              | 300 x 500             | 5 €        |

\* Navedene cijene se odnose na poziciju 1.

\* Pozicija 2 se naplaćuje 20% manje od navedenih cijena.

\* Ostale pozicije (3-9) se naplaćuju 50% manje od navedenih cijena.

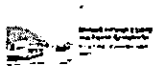
NASLOVNA



**BILLBOARD/MEGA BILLBOARD 1**



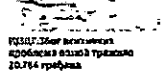
**BILLBOARD/MOBILE RECTANGLE 1**



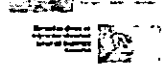
**BILLBOARD/MOBILE RECTANGLE 2**



**BILLBOARD/MOBILE RECTANGLE 3**



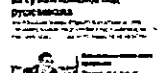
**BILLBOARD/MOBILE RECTANGLE 4**



**BILLBOARD/MOBILE RECTANGLE 5**



**BILLBOARD/MOBILE RECTANGLE 6**



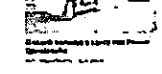
**BILLBOARD/MOBILE RECTANGLE 7**



**BILLBOARD/MOBILE RECTANGLE 8**



**BILLBOARD/MOBILE RECTANGLE 9**



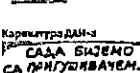
**BILLBOARD/MOBILE RECTANGLE 10**



**BILLBOARD/MOBILE RECTANGLE 11**



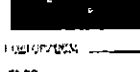
**BILLBOARD/MOBILE RECTANGLE 12**



**BILLBOARD/MOBILE RECTANGLE 13**



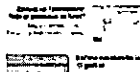
**BILLBOARD/MOBILE RECTANGLE 14**



**BILLBOARD/MOBILE RECTANGLE 15**



**BILLBOARD/MOBILE RECTANGLE 16**



**BILLBOARD/MOBILE RECTANGLE 17**



**BILLBOARD/MOBILE RECTANGLE 18**



**BILLBOARD/MOBILE RECTANGLE 19**



**BILLBOARD/MOBILE RECTANGLE 20**



**BILLBOARD/MOBILE RECTANGLE 21**



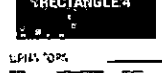
**BILLBOARD/MOBILE RECTANGLE 22**



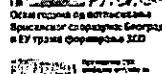
**BILLBOARD/MOBILE RECTANGLE 23**



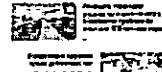
**BILLBOARD/MOBILE RECTANGLE 24**



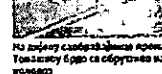
**BILLBOARD/MOBILE RECTANGLE 25**



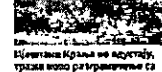
**BILLBOARD/MOBILE RECTANGLE 26**



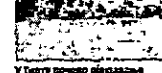
**BILLBOARD/MOBILE RECTANGLE 27**



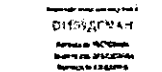
**BILLBOARD/MOBILE RECTANGLE 28**



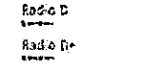
**BILLBOARD/MOBILE RECTANGLE 29**



**BILLBOARD/MOBILE RECTANGLE 30**



**BILLBOARD/MOBILE RECTANGLE 31**



**BILLBOARD/MOBILE RECTANGLE 32**



**BILLBOARD/MOBILE RECTANGLE 33**



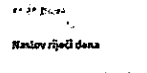
**BILLBOARD/MOBILE RECTANGLE 34**



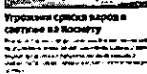
**BILLBOARD/MOBILE RECTANGLE 35**



**BILLBOARD/MOBILE RECTANGLE 36**



**BILLBOARD/MOBILE RECTANGLE 37**



**BILLBOARD/MOBILE RECTANGLE 38**



**BILLBOARD/MOBILE RECTANGLE 39**



**BILLBOARD/MOBILE RECTANGLE 40**



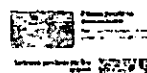
**BILLBOARD/MOBILE RECTANGLE 41**



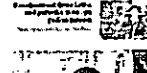
**BILLBOARD/MOBILE RECTANGLE 42**



**BILLBOARD/MOBILE RECTANGLE 43**



**BILLBOARD/MOBILE RECTANGLE 44**



**BILLBOARD/MOBILE RECTANGLE 45**



**BILLBOARD/MOBILE RECTANGLE 46**



**BILLBOARD/MOBILE RECTANGLE 47**



**BILLBOARD/MOBILE RECTANGLE 48**



**BILLBOARD/MOBILE RECTANGLE 49**



**BILLBOARD/MOBILE RECTANGLE 50**



**BILLBOARD/MOBILE RECTANGLE 51**



**BILLBOARD/MOBILE RECTANGLE 52**



**BILLBOARD/MOBILE RECTANGLE 53**



**BILLBOARD/MOBILE RECTANGLE 54**



**BILLBOARD/MOBILE RECTANGLE 55**



**BILLBOARD/MOBILE RECTANGLE 56**

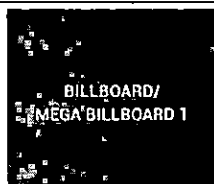


**BILLBOARD/MOBILE RECTANGLE 57**



**BILLBOARD/MOBILE RECTANGLE 58**

## ČLANAK



Defining  $\mathcal{N} = \mathcal{N}_1 \cup \mathcal{N}_2$  and  $\mathcal{N}_1 \cap \mathcal{N}_2 = \emptyset$ , we have

### Neural Networks

## Николић оптужио Владу да дискриминише борце

Из Удружења бораца ратова од 1998. године осјећају скандалозним и незаконитим чин којим се продужава дискриминација коју је увела бивша власт у области финансирања борацких удружења, а наставља влада премијера Здравка Кривокапића.

[illegible]

дирекции, за беззастенчиво  
владению пружа - пожелание Николки.

[illegible]

902

24 25

میں نے ان کے ساتھ کچھ عرصہ تک مقیم رہا۔ ان کے پاس ایک بڑا بھائی تھا جس کا نام محمد علی تھا۔ ان کے پاس ایک بڑی بیوی تھی جس کا نام سیدہ بیگم تھا۔ ان کے پاس ایک بڑا بیٹا تھا جس کا نام محمد علی تھا۔ ان کے پاس ایک بڑی بیوی تھی جس کا نام سیدہ بیگم تھا۔ ان کے پاس ایک بڑا بیٹا تھا جس کا نام محمد علی تھا۔

PLS-SEM 45

| NAME | DATE | TIME | LOCATION | REMARKS |
|------|------|------|----------|---------|
| ...  | ...  | ...  | ...      | ...     |



### Технологје: Реформе строге сти у свесности, а не само на мапу



дн МЛО: Помоћ Црков Гора у борби против корупције



КР-ФОРМА № 2 ПРОС. 2.1-10  
Базовые данные по 1-му  
этапу СЗД (заполняет  
Ведущий СЗД) от 01.01.2010



СЭП партия жа баг  
дэлгэмэгдэвч хамга нэрлэгдэвч  
үсэг нэрлэгдэвч



Вопрос - Ответ  
Продолжение с. 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845



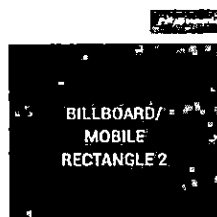
**Копия с. 218-219 (с. 218)**  
**с. 218, во 2-м столбце**  
**с. 219 в 1-м столбце**

Kommentar (2)

Job was a carpenter.

சென்னை நகரம் : 600 006

செய்து கொடுத்திருக்கிறார்கள்.



**ДАН**

10-12-218  
 (continued on p. 2)

**KEYWORDS:**

10-1057-00

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

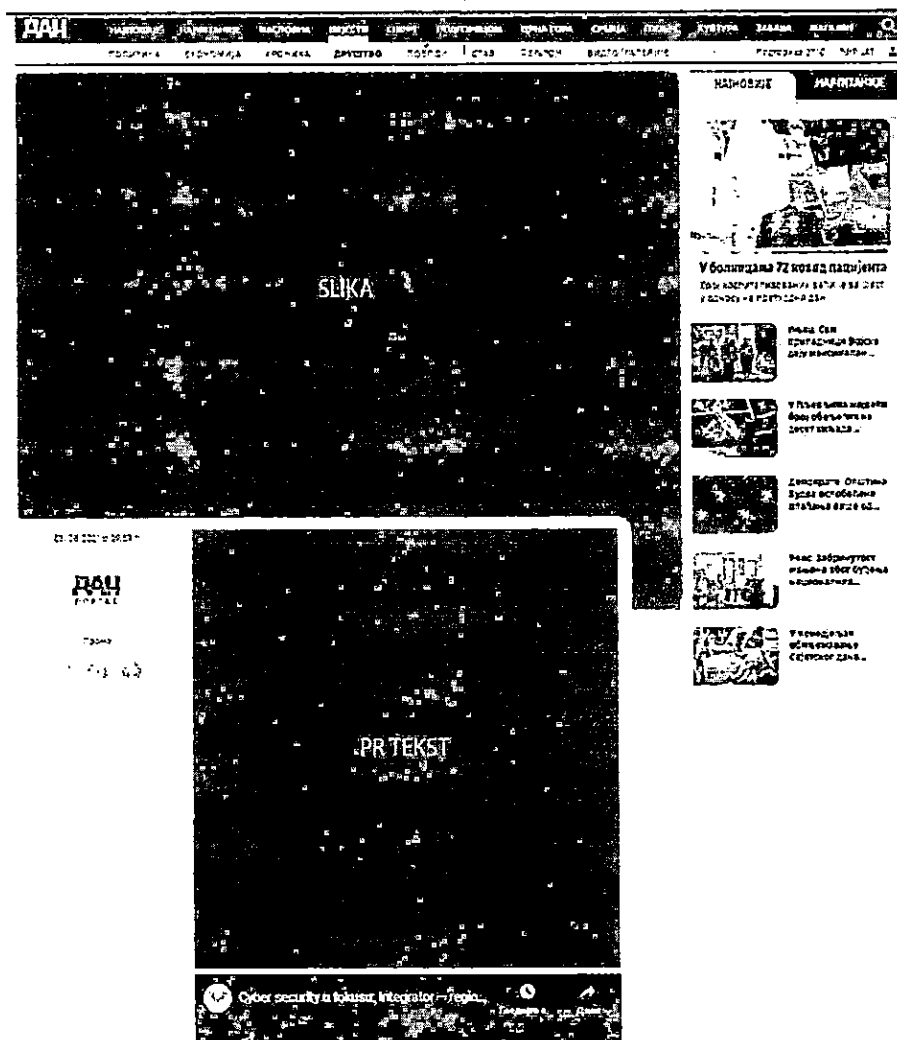
**E.g., smart:**

200

[illegible]

0 1 2 3 4





| FORMAT   | POZICIJA                            | CIJENA € |
|----------|-------------------------------------|----------|
| PR tekst | naslovna, premium pozicija, 12 sati | 250.00   |
| PR tekst | rubrika, premium pozicija, 12 sati  | 200.00   |
| PR tekst | modul Promo                         | 100.00   |
| PR tekst | rubrika                             | 150.00   |
| Native   | naslovna, premium pozicija, 12 sati | 450.00   |
| FB share |                                     | 30.00    |

\* Tekst do 10.000 karaktera; do pet horizontalnih fotografija u članku, maksimalno 10 u galeriji; link za video, hiperlink

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## TEHNIČKI USLOVI

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- Banere dostavljati u formatima: jpg, gif, png i html5
- Preporučena težina banera - do 40 kb
- Poslati link na stranicu na koju baner vodi
- Potencijalni zvučni i video elementi banera moraju biti incijalno isključeni sa mogućnošću puštanja.

## NAPOMENE

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- Cijene su izražene u eurima
- Na sve navedene cijene obračunava se pdv 21%
- Politički sadržaj banera uvećava cijenu 100 %.
- Posebno pozicioniranje, posebni formati – na upit
- Dan portal zadržava pravo da odbije oglasna rešenja/tekstove koja nijesu u skladu sa zakonom i uređivačkom politikom.
- Dan portal nije odgovoran za sadržaj i tačnost oglasa oglašivača, kao i kvalitet roba i usluga koje oglašavaju.

## KONTAKT

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Jumedia Mont doo

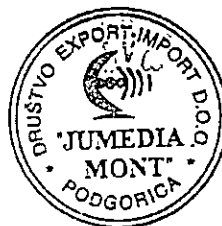
13. jula bb Podgorica

e-mail: dan.marketing@t-com.me

portal@dan.co.me

tel: 020/481-506, 020/481-562

mob: 067 784 926, 067 395 132



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