

Milosava Pedovic

From: Zeljka Radulovic <zeljka.radulovic@pobjeda.me>
Sent: Wednesday, January 22, 2025 2:19 PM
To: Finansiranje
Subject: Cjenovnik lista Pobjeda i portala Pobjeda, za lokalne izbore koji će se održati u Nikšiću i Herceg Novom
Attachments: Dnevni list i portal Pobjeda_cjenovnici 1.1.2024.pdf

Poštovani,
shodno Zakonu o finansiranju političkih subjekata i izbornih kampanja, proslijeđujem vam cjenovnike **dnevnog lista Pobjeda, kao i portala Pobjede**, a uoči lokalnih izbora u Nikšiću i Herceg Novom.

Srdačan pozdrav,
Željka Radulović
Direktorica Službe marketinga

ПОБЈЕДА
Služba marketinga

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www.pobjeda.me

Crna Gora
AGENCIJA ZA SPREČAVANJE KORUPCIJE

23-01-2025			
Primljeno	Org. ad.	Broj	Prilog
			Vrednost
	02-04	130	2

ПОБЈЕДА

DNEVNI LIST POBJEDA

PORTAL POBJEDA

www.pobjeda.me

U dnevnom listu Pobjeda i na portalu Pobjede, svakodnevno dobijate pregled najnovijih i najvažnijih vijesti, analiza i tema, iz Crne Gore i svijeta! List "Pobjeda" se distribuira po cijeloj Crnoj Gori, a cjelokupan sadržaj novine prisutan je i na web stranici www.pobjeda.me

"Pobjeda" je najstariji dnevni list u Crnoj Gori, i drugi najstariji na Balkanu. Prvi broj "Pobjede" štampan je tokom Drugog svjetskog rata, 24. oktobra 1944. godine.

Danas, pored izdavanja novina, što je pretežna djelatnost, kao i djelatnosti portala, Nova Pobjeda doo se bavi i štamparskom djelatnošću i književnim izdavaštvom.

Nova Pobjeda d.o.o.

Ul. 19. decembra br. 5, 81000 Podgorica

Brojevi telefona

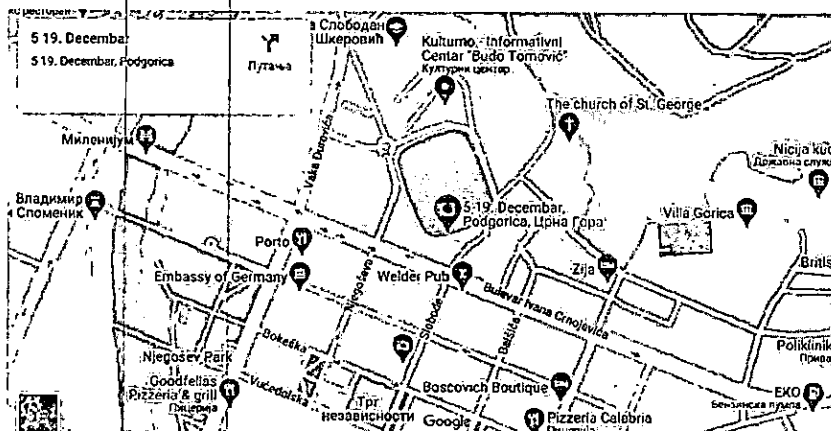
Redakcija
020/409-520

Oglasno
020/202-455

Marketing
020/409-536

Štamparija
020/246-701

Email
portal@pobjeda.me
desk@pobjeda.me
marketing@pobjeda.me



DNEVNI LIST ПОБЈЕДА

CJENOVNIK

formati	crno bijela	kolor
duplerica	600,00€	1.000,00€
1/1	300,00€	500,00€
1/2	180,00€	270,00€
1/3	150,00€	230,00€
1/4	120,00€	155,00€
1/8	70,00€	100,00€
1/16	40,00€	60,00€
1/24	20,00€	40,00€

* Na navedene cijene se obračunava PDV 21%

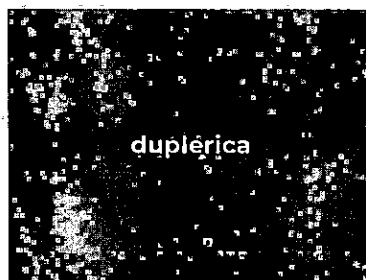
NASLOVNA STRANA

- markica na naslovnoj strani (zaglavlje) za period od mjesec dana - 2.000,00€ + PDV
- markica na naslovnoj strani (154 x 72 mm) - 200,00€+ PDV

POSEBNI ZAHTJEVI

- Pozicioniranje po zahtjevu klijenta u prvom dijelu novine naplaćuje se puna cijena željenog postora uvećana za 50%
- Čestitke u specijalnim brojevima povodom: Dana nezavisnosti, Dana državnosti i Nove godine naplaćuju se po posebnim cijenama, od 350 EUR + PDV za polovinu kolor strane, kao i 550 EUR + PDV za cijelu kolor stranu.
- Poruke reklamno-reportažne sadržine se naplaćuju po punoj cijeni uvećanoj za 50%

DIMENZIJE



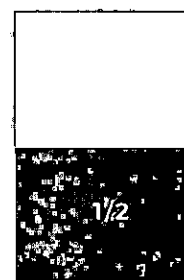
546x355 mm



261x355 mm



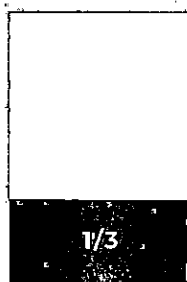
129x355 mm



261x176 mm



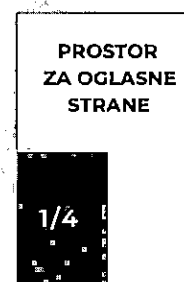
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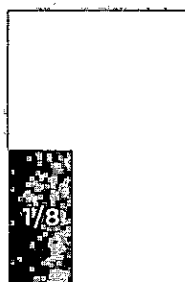
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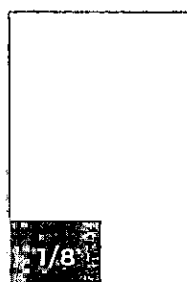
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129x176 mm



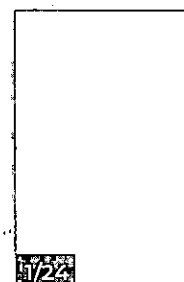
85x176 mm



129x87 mm



85x69 mm



85x42 mm

PROSTOR
ZA OGLASNE
STRANE

CJENOVNIK

POZICIJA	OPIS	TRAJANJE ZAKUPA 1	CIJENA 1 BEZ PDV-a	TRAJANJE ZAKUPA 2	CIJEŃA 2 BEZ PDV-a
Header baner	Bilboard 729 x 90 320 x 50	30 dana	500 EUR	15 dana	350 EUR
Side baneri	Left, right: 160 x 600 200 x 600, 300 x 600	30 dana	750 EUR	15 dana	450 EUR
Pozicija 1	Rectangle 970 x 250; 728 x 90; 320 x 100	30 dana	550 EUR	15 dana	300 EUR
Pozicija 2	Rectangle 300 x 250 - side	30 dana	500 EUR	15 dana	270 EUR
Pozicija 3	Bilboard 970 x 250; 728 X 90; 320 x 100	30 dana	450 EUR	15 dana	250 EUR
Pozicija 4	Bilboard 970 x 250; 728 X 90; 320 x 100	30 dana	400 EUR	15 dana	220 EUR
Pozicije 5 ili 6	Bilboard 970 x 250; 728 X 90; 320 x 100	30 dana	350 EUR	15 dana	220 EUR
Pozicija 7 (Ekonomija)	Rectangle 300 x 250 - side	30 dana	400 EUR	15 dana	250 EUR
Pozicija 8	Bilboard 970 x 250; 728 X 90; 320 x 100	30 dana	300 EUR	15 dana	220 EUR
Pozicija 9	Bilboard 970 x 250; 728 X 90; 320 x 100	30 dana	270 EUR	15 dana	200 EUR
Pozicija 10	Rectangle 300 x 250 - side	30 dana	270 EUR	15 dana	200 EUR
Pozicija 11	Bilboard 970 x 250; 728 x 90; 320 x 100	30 dana	250 EUR	15 dana	170 EUR

■ PR OBJAVE

POZICIJA	CIJENA
Objava na strani ekonomije, trajanje 8 sati na naslovnoj strani	330 EUR + PDV
Objava na strani ekonomije, trajanje 4 sata na naslovnoj strani	300 EUR + PDV
Objava na drugim rubrikama, trajanje 4 sata na naslovnoj strani	250 EUR + PDV
Objava na drugim rubrikama	200 EUR + PDV

POZICIJE BANERA

ПОБЈЕДА

HEADER_728 x 90

Large Desktop: 728 x 90 Desktop: 320 x 50 Small Desktop: 320 x 50 Tablet: 320 x 50 Mobile: 320 x 50

Language: **SRPSKI**

Vijesti

Politika

Crna hronika

Sport

Lifestyle

Objektiv

KVIT

Ostalo



Politika Društvo Ekonomija Svijet Koronavirus Crna Goru Goru Kultura

POZICIJA_1

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728 x 90
Mobile: 320 x 100

POS LEFT

Large Desktop: 300x250
Desktop: 300x250
Small Desktop: 300x250
Tablet: 300x250
Mobile: 300x250

SIDE RIGHT

Large Desktop: 300x250
Desktop: 300x250
Small Desktop: 300x250
Tablet: 300x250
Mobile: 300x250



INTERVJU: Jasmina Zbranić je nezavisna i redovna priča...

Svaki film o zločinu je važan u ovom vremenu

Najvažnije je da film ne bude samo prikaz zločina, već da pokaže ljude koji su u njemu učestvovali i da ih odzlati obožavanje i kao je kada...



Derbi Barselona - PSZ, Lacio sa Bajernom, Adetiko...

CRNA HRONIKA
Dječun ispričao sve o napadima na Roganovića i Radulovića

Društvo
Abdić: Građani kad dođu u Urgentni često kriju...

CRNA HRONIKA
Vrhica traži isplatu zarada za osam godina

Napisi

Napisi

Izborni šifri u Beograd: Zvezda se polako, Otkriveno protiv...

Eljović: Crna Gora ima zaslužnu evropsku agendu...

Ljubomir: Most na Vrbici stoji. Kotor sa Uroševića lako...

Odgođeno sudjenje za ubistvo...

POZICIJA_2

Large Desktop: 300x250
Desktop: 250x250
Small Desktop: 200x200
Tablet: 250x250
Mobile: 300x250

Izdvajamo



Bosnjak: Zakon o porijeklu imovine urađen studijozno...



Jesen u znaku totalne dominacije Budućnosti



Krivošapić: Saranovića nismo zatekli na poslu, ovakvo...



PZP: Očekujemo brzu reakciju Bečića u vezi rasprave...

POZICIJA_3

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728 x 90
Mobile: 320 x 100

Politika



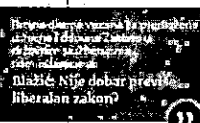
Novi ministri Zorana Krivošapića potpisali revansizam „po dubini“
Pravnik o unutrašnjoj organizaciji i sistematizaciji radnih mjesta svih ministarstava...



Krivošapić: Saranovića nismo zatekli na poslu...
Premijer Zorana Krivošapić posjetio je Upravu za krivično pravo sa ministrima Milojkom Spojčinom...



PZP: Očekujemo brzu reakciju Bečića u vezi rasprave...
Pokret za promjenu očekuje brzu reakciju predsjednika Parlamenta Aleksa Bečića na dopis...



Bečić: Nije dobar prethodni liberalni zakon?

Kotorski otok u naravnim relikvijama...
Jednako samopouzdanje od drugih...
redakcija...
Zorana Krivošapić...



DPS ulazi u funkciju političkog direktora?
Demokratska partija socijalista (DPS) ulazi u funkciju...

POZICIJE BANERA

POZICIJA _4

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728x90
Mobile: 320 x100

Crna hronika



Optužnica protiv 11 ljudi koji su školarcima...



Novi načelnik Centra bezbjednosti Berane Marjan Račić



Tim vještaka procjenjivače zdravstveno stanje Ljuba...



Danilovgrad: Oduzeto 11 kg marihuane, uhapšeni...

POZICIJA _5

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728x90
Mobile: 320 x100

Društvo



Kipari medicinskog štapa obišao...
Kotorska bolnica može biti primjer svima u CG

Predstavnici Križnog medicinskog štapa (KMS) obišli su zdravstvene ustanove u BokL



Kardiolog iz Čerinja Novosel...
Sve više srčanih bolesnika među osobama koje...

Kad se izade iz kovid infekcije, osoba kad je negativna osjeća iñ do šest mjeseci razne...



Korona ušla i u Komanski most

Iskustvo sa prve epidemije negativno...
je 21 mjesec prije slučaj na koronavirus...
veću štetu odima Komanskog mosta.



Rad na daljinu i nakon korone?

Strom svjetla traže su podjele...
zastupnici da propisali rad...



Bivši načelnik tivatske Komunicije...
Prijavio ih da su širili virus nakon sahrane...

Prijave su podnijete zbog toga što su suprotno Zakonu o...
sprečavanju širenja zaraznih...

POZICIJA _6

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728x90
Mobile: 320 x100

Ekonomija



Ekonomija
Iduće sedmice treća runda razgovora odlazećih i kandidata...

Ekonomija
Prinudjeni su da prihvate niže otpremnine

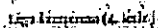
POZICIJA _7

Large Desktop: 300x250
Desktop: 250x250
Small Desktop: 200x200
Tablet: 259x250
Mobile: 300x250

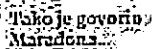
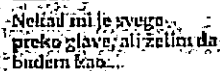
POZICIJA _8

Large Desktop: 970 x 250
Desktop: 970 x 250
Small Desktop: 970 x 250
Tablet: 728x90
Mobile: 320 x100

Sport



100-443887-1000



Uniro Dijejo Armasido MGradoila

Amman od halab 11 fuella wa ebe watarra Dargi
Amman 146 odota perra alda uel.



Nikolic: Bitno odgovoriti na tranziciju

Charles James Fox and William Pitt the Younger, 1793-1806, 1807-1812, 1813-1814, 1815-1818, 1819-1820, 1821-1822, 1823-1824, 1825-1826, 1827-1828, 1829-1830, 1831-1832, 1833-1834, 1835-1836, 1837-1838, 1839-1840, 1841-1842, 1843-1844, 1845-1846, 1847-1848, 1849-1850, 1851-1852, 1853-1854, 1855-1856, 1857-1858, 1859-1860, 1861-1862, 1863-1864, 1865-1866, 1867-1868, 1869-1870, 1871-1872, 1873-1874, 1875-1876, 1877-1878, 1879-1880, 1881-1882, 1883-1884, 1885-1886, 1887-1888, 1889-1890, 1891-1892, 1893-1894, 1895-1896, 1897-1898, 1899-1900, 1901-1902, 1903-1904, 1905-1906, 1907-1908, 1909-1910, 1911-1912, 1913-1914, 1915-1916, 1917-1918, 1919-1920, 1921-1922, 1923-1924, 1925-1926, 1927-1928, 1929-1930, 1931-1932, 1933-1934, 1935-1936, 1937-1938, 1939-1940, 1941-1942, 1943-1944, 1945-1946, 1947-1948, 1949-1950, 1951-1952, 1953-1954, 1955-1956, 1957-1958, 1959-1960, 1961-1962, 1963-1964, 1965-1966, 1967-1968, 1969-1970, 1971-1972, 1973-1974, 1975-1976, 1977-1978, 1979-1980, 1981-1982, 1983-1984, 1985-1986, 1987-1988, 1989-1990, 1991-1992, 1993-1994, 1995-1996, 1997-1998, 1999-2000, 2001-2002, 2003-2004, 2005-2006, 2007-2008, 2009-2010, 2011-2012, 2013-2014, 2015-2016, 2017-2018, 2019-2020, 2021-2022, 2023-2024, 2025-2026, 2027-2028, 2029-2030, 2031-2032, 2033-2034, 2035-2036, 2037-2038, 2039-2040, 2041-2042, 2043-2044, 2045-2046, 2047-2048, 2049-2050, 2051-2052, 2053-2054, 2055-2056, 2057-2058, 2059-2060, 2061-2062, 2063-2064, 2065-2066, 2067-2068, 2069-2070, 2071-2072, 2073-2074, 2075-2076, 2077-2078, 2079-2080, 2081-2082, 2083-2084, 2085-2086, 2087-2088, 2089-2090, 2091-2092, 2093-2094, 2095-2096, 2097-2098, 2099-2100, 2101-2102, 2103-2104, 2105-2106, 2107-2108, 2109-2110, 2111-2112, 2113-2114, 2115-2116, 2117-2118, 2119-2120, 2121-2122, 2123-2124, 2125-2126, 2127-2128, 2129-2130, 2131-2132, 2133-2134, 2135-2136, 2137-2138, 2139-2140, 2141-2142, 2143-2144, 2145-2146, 2147-2148, 2149-2150, 2151-2152, 2153-2154, 2155-2156, 2157-2158, 2159-2160, 2161-2162, 2163-2164, 2165-2166, 2167-2168, 2169-2170, 2171-2172, 2173-2174, 2175-2176, 2177-2178, 2179-2180, 2181-2182, 2183-2184, 2185-2186, 2187-2188, 2189-2190, 2191-2192, 2193-2194, 2195-2196, 2197-2198, 2199-2200, 2201-2202, 2203-2204, 2205-2206, 2207-2208, 2209-2210, 2211-2212, 2213-2214, 2215-2216, 2217-2218, 2219-2220, 2221-2222, 2223-2224, 2225-2226, 2227-2228, 2229-2230, 2231-2232, 2233-2234, 2235-2236, 2237-2238, 2239-2240, 2241-2242, 2243-2244, 2245-2246, 2247-2248, 2249-2250, 2251-2252, 2253-2254, 2255-2256, 2257-2258, 2259-2260, 2261-2262, 2263-2264, 2265-2266, 2267-2268, 2269-2270, 2271-2272, 2273-2274, 2275-2276, 2277-2278, 2279-2280, 2281-2282, 2283-2284, 2285-2286, 2287-2288, 2289-2290, 2291-2292, 2293-2294, 2295-2296, 2297-2298, 2299-2300, 2301-2302, 2303-2304, 2305-2306, 2307-2308, 2309-2310, 2311-2312, 2313-2314, 2315-2316, 2317-2318, 2319-2320, 2321-2322, 2323-2324, 2325-2326, 2327-2328, 2329-2330, 2331-2332, 2333-2334, 2335-2336, 2337-2338, 2339-2340, 2341-2342, 2343-2344, 2345-2346, 2347-2348, 2349-2350, 2351-2352, 2353-2354, 2355-2356, 2357-2358, 2359-2360, 2361-2362, 2363-2364, 2365-2366, 2367-2368, 2369-2370, 2371-2372, 2373-2374, 2375-2376, 2377-2378, 2379-2380, 2381-2382, 2383-2384, 2385-2386, 2387-2388, 2389-2390, 2391-2392, 2393-2394, 2395-2396, 2397-2398, 2399-2400, 2401-2402, 2403-2404, 2405-2406, 2407-2408, 2409-2410, 2411-2412, 2413-2414, 2415-2416, 2417-2418, 2419-2420, 2421-2422, 2423-2424, 2425-2426, 2427-2428, 2429-2430, 2431-2432, 2433-2434, 2435-2436, 2437-2438, 2439-2440, 2441-2442, 2443-2444, 2445-2446, 2447-2448, 2449-2450, 2451-2452, 2453-2454, 2455-2456, 2457-2458, 2459-2460, 2461-2462, 2463-2464, 2465-2466, 2467-2468, 2469-2470, 2471-2472, 2473-2474, 2475-2476, 2477-2478, 2479-2480, 2481-2482, 2483-2484, 2485-2486, 2487-2488, 2489-2490, 2491-2492, 2493-2494, 2495-2496, 2497-2498, 2499-2500, 2501-2502, 2503-2504, 2505-2506, 2507-2508, 2509-2510, 2511-2512, 2513-2514, 2515-2516, 2517-2518, 2519-2520, 2521-2522, 2523-2524, 2525-2526, 2527-2528, 2529-2530, 2531-2532, 2533-2534, 2535-2536, 2537-2538, 2539-2540, 2541-2542, 2543-2544, 2545-2546, 2547-2548, 2549-2550, 2551-2552, 25

Large Desktop: 970 x 250

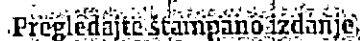
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II Desktop: 970 x 250

Small Desktop: 970 x 250

Tablet: 728x90

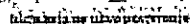
Mobile: 320 x 100



SECRET

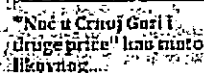
Համարն իջանի՝

Kulturā

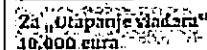


Više od 4.000 građana protiv spajanja četiri resora

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 2. 2. The second part of the paper
 3. 3. The third part of the paper
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 5. 5. The fifth part of the paper
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 31. 31. The thirty-first part of the paper
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 33. 33. The thirty-third part of the paper
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 36. 36. The thirty-sixth part of the paper
 37. 37. The thirty-seventh part of the paper
 38. 38. The thirty-eighth part of the paper
 39. 39. The thirty-ninth part of the paper
 40. 40. The fortieth part of the paper
 41. 41. The forty-first part of the paper
 42. 42. The forty-second part of the paper
 43. 43. The forty-third part of the paper
 44. 44. The forty-fourth part of the paper
 45. 45. The forty-fifth part of the paper
 46. 46. The forty-sixth part of the paper
 47. 47. The forty-seventh part of the paper
 48. 48. The forty-eighth part of the paper
 49. 49. The forty-ninth part of the paper
 50. 50. The fiftieth part of the paper
 51. 51. The fifty-first part of the paper
 52. 52. The fifty-second part of the paper
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 54. 54. The fifty-fourth part of the paper
 55. 55. The fifty-fifth part of the paper
 56. 56. The fifty-sixth part of the paper
 57. 57. The fifty-seventh part of the paper
 58. 58. The fifty-eighth part of the paper
 59. 59. The fifty-ninth part of the paper
 60. 60. The sixtieth part of the paper
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 67. 67. The sixty-seventh part of the paper
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 69. 69. The sixty-ninth part of the paper
 70. 70. The seventieth part of the paper
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 79. 79. The seventy-ninth part of the paper
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 81. 81. The eighty-first part of the paper
 82. 82. The eighty-second part of the paper
 83. 83. The eighty-third part of the paper
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 85. 85. The eighty-fifth part of the paper
 86. 86. The eighty-sixth part of the paper
 87. 87. The eighty-seventh part of the paper
 88. 88. The eighty-eighth part of the paper
 89. 89. The eighty-ninth part of the paper
 90. 90. The ninetieth part of the paper
 91. 91. The ninety-first part of the paper
 92. 92. The ninety-second part of the paper
 93. 93. The ninety-third part of the paper
 94. 94. The ninety-fourth part of the paper
 95. 95. The ninety-fifth part of the paper
 96. 96. The ninety-sixth part of the paper
 97. 97. The ninety-seventh part of the paper
 98. 98. The ninety-eighth part of the paper
 99. 99. The ninety-ninth part of the paper
 100. 100. The hundredth part of the paper

Large Desktop: 300x250

Desktop: 250x250

Desktop: 200x200

Tablets 259x250

Mobile: 300x250

1990

Large Desktop: 970 x 250

Desktop: 970 x 250

Small Desktop: 970 x 250

Tablets 728x90

Mobile: 320 x100

2. $\frac{1}{2}$ 3. $\frac{1}{2}$ 4. $\frac{1}{2}$ 5. $\frac{1}{2}$ 6. $\frac{1}{2}$ 7. $\frac{1}{2}$ 8. $\frac{1}{2}$ 9. $\frac{1}{2}$ 10. $\frac{1}{2}$